



University of Tennessee at Chattanooga

Current Revision Date: 04/09/2020

Verbiage

University of Tennessee at Chattanooga ®
UTC ®
Chattanooga™
Mocs®

University does not allow "UT Chattanooga" or "University of Tennessee - Chattanooga"

Established: 1886		Location: Chattanooga,TN	Mascot: Mocs	Mocs® University does not allow “UT Chattanooga” or “University of Tennessee - Chattanooga”
Mascot Name: Scrappy		Conference: Southern Conference		
Blue	Gold		Metalic Silver	Silver
PANTONE 295 C MADEIRA: 1242 Poly-Neon: 1966	PANTONE 124 C MADEIRA: 1172 Poly-Neon: 1772		PANTONE 877 C MADEIRA: 1118 Poly-Neon: FS31	PANTONE 429 C MADEIRA: 1118 Poly-Neon: 1811
Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.				

Athletic Marks

'C' Mark must be displayed in one color or all three school colors

1	2	3	4	5	6

Primary Athletic Marks

7	8	9	10	11

Bird Foot Marks

Primary Academic Marks

12	13	14	15

ADDITIONAL PERTINENT INFORMATION

- No alterations or overlaying graphics to crest permitted
- University licenses consumables (review on a case-by-case basis)
- University licenses health and beauty products (review on a case-by-case basis)
- University permits numbers on products for resale. Only #1 is allowed on replica jerseys.
- Mascot caricatures permitted (approval required)
- Cross licensing with other marks may be permitted with an additional agreement
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks