Established: 1886
Location: Chattanooga, TN
Mascot: Mocs
Mascot Name: Scrappy
Conference: Southern Conference

University of Tennessee at Chattanooga
* UTC *
Chattanooga™
Mocs®

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Athletic Marks

1. C
2. C
3. C
4. C
5. CHATTANOOGA
6. CHATTANOOGA

Primary Athletic Marks

7. CHATTANOOGA
8. Mocs
9. UTC
10. CHATTANOOGA
11. Mocs

Bird Foot Marks

12. Bird Foot
13. Bird Foot

Primary Academic Marks

14. THE UNIVERSITY OF TENNESSEE
15. CHATTANOOGA

ADDITIONAL PERTINENT INFORMATION

- No alterations or overlaying graphics to crest permitted
- University licenses consumables (review on a case-by-case basis)
- University licenses health and beauty products (review on a case-by-case basis)
- University permits numbers on products for resale. Only #1 is allowed on replica jerseys.
- Mascot caricatures permitted (approval required)
- Cross licensing with other marks may be permitted with an additional agreement

- No use of current players’ name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks

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