

APPENDIX B

















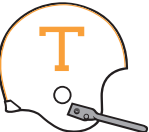

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MARCH 5, 2013



LOGO MARKS				
				
				
				
				

VERBIAGE	GENERAL INFORMATION
University of Tennessee ® Tennessee ® Volunteers ® Tennessee Volunteers ® Vols ® Lady Volunteers™ Lady Vols™ Go Vols™ University of Tennessee, Knoxville™ UTK™ Go Big Orange™ Big Orange Country ® Big Orange™	LOCATION: KNOXVILLE, TN MASCOT: VOLUNTEERS, LADY VOLUNTEERS MASCOT NICKNAME: SMOKEY ESTABLISHED DATE: 1794 CONFERENCE: SOUTHEASTERN CONFERENCE
Football National Champions: 1938, 1940, 1950, 1951, 1967, 1998 Men's Outdoor Track & Field National Champions: 1974, 1991, 2001 Men's Indoor Track & Field National Champions: 2002 Men's Cross Country National Champions: 1972 Men's Swimming and Diving National Champions: 1978 Women's Basketball National Champions: 1987, 1989, 1991, 1996, 1997, 1998, 2007, 2008 Women's Outdoor Track & Field National Champions: 1981 Women's Indoor Track & Field National Champions: 2005	

WORD MARKS	
	
	
	
	
	

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WHITE

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